

Recently Australasian Reporting Awards (ARA) has received inquiries from officers of some Victorian Government organisations who are concerned that their annual reports prepared in accordance with FRD 30: 'Standard requirements for the design and print of annual reports' may not meet the ARA Criteria for best practice reporting.

In response to these inquiries, Keith Roberts, Chairman of the ARA Awards Committee, has reviewed FRD30 and is of the opinion that there is nothing in FRD30 that would prevent an annual report produced to meet the new guidelines from also satisfying the ARA Criteria and receiving an Award. Indeed there have been award-winning reports in the past that, in retrospect, would no doubt meet the requirements of FRD30.


Keith also commented it is increasingly common for organisations entering the Awards to submit reports comprised of two or more parts for adjudication. Supplementary material may be submitted in either printed or online format to support a statutory report. The important element is that the documents should be linked in an appropriate way as the 'annual report'.

Please note that commencing with the 2011 Awards, either a printed or an online version of an annual report may be submitted for adjudication in the ARA General Award and Special Award categories. See the 2011 ARA entry form at arawards.com.au.

FDR30 includes understandable public policy positions in regard to the cost and effectiveness of annual reports, with emphasis on cost efficient design and production. Please note the ARA Awards are primarily concerned with report content. Design and production standards impinge on communication and are considered, to a limited extent.

ARA looks forward to receiving your entry for the 2011 Awards.

Yours sincerely



Tim Sheehy
Chairman, Australasian Reporting Awards

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Australasian Reporting Awards

Locked Bag 17
Australia Square NSW 1215
Suite 601, 20 Loftus St
Sydney NSW 2000
Ph +61 2 9241 1240
Fax + 61 2 9247 2495
Email ara@arawards.com.au
www.arawards.com.au
ABN 29 9232 99251